



Marketing Assistant (m/w/d)

Who we are

We are a special machine manufacturer based in Chemnitz and have specialized in innovative complete solutions for quality inspection. Our customers are well-known, global companies from all areas of industry. We would like to further strengthen and expand our brand and for this we are looking for you as a **Marketing Assistant** (m/f/d).

Your job tasks

- Graphic and content design of all our marketing channels and media (website, social media, brochures, flyers, presentations, etc.)
- Design, further development and monitoring of our website, also with regard to findability and access
- Creation and publication of regular social media posts
- Supporting the sales team with documents, images, animations, films, etc.
- Support in the organization and implementation of trade fairs and events
- Supporting the HR department in recruiting by maintaining and advertising job advertisements
- Cooperation with service providers such as print shops, organizers, etc.

Your qualification

- A completed commercial apprenticeship, a completed degree with a relevant focus or something else in-depth experience in marketing
- Good knowledge of spoken and written German and English
- Good technical knowledge and experience with social media platforms and their tools
- Creativity and strong communication skills as well as good expression and enjoyment of writing texts
- A keen sense of our corporate identity
- Technical interest
- Knowledge of image and video editing, 3D animation (preferably Adobe Creative Cloud, Blender or similar)
- Knowledge in the creation of documents, brochures, etc. up to the preparation for the print shop (Adobe Indesign or similar)

You can count on

- Permanent employment with attractive pay
- Flexible working hours in flexitime as well as mobile working
- 28 days annual vacation + knockout days rule in the event of illness
- Pleasant working atmosphere, short decision-making processes in a familiar environment
- Motivated, experienced and innovative team
- Modern working environment: open and modern offices
- Additional social benefits (e.g.: company pension scheme, kindergarten allowance, ...)
- Regular employee events, fruit basket, flat rate drinks
- Free parking and good transport links
- Structured induction processes

More information about the position

The place of work is mainly at our house in Chemnitz. Occasional assignments at trade fairs, events or support of the sales team on site are possible. The trial period is six months. There is comprehensive training.

Are you ready for this challenge?

Then simply send us your application by email to hr@brainware-solutions.de. You can ask your questions about the position by telephone on ☎ +49 3722 50550-0 or by e-mail to our personnel officer. We look forward to getting to know you!